

Animated graphic for Meta ad or website headline

Position copy on a black background.

1.

AI voice answering that	Answers questions
	Qualifies leads
	Sells services
	Books appointments

2.

While you	Work
	Eat
	Play
	Sleep

“**AI voice answering**” and “**While you**” enter with a typewriter effect. **Part 1 replaces Part 2.** (They are not stacked together.) Then it loops and begins again.

The **yellow copy** moves in from the top or bottom like numbers on a digital alarm clock. They hover for .5 to 1 seconds each.

This simple graphic accomplishes two things:

1. Lists multiple important benefits of having calls get answered rather than missed.
2. Makes it clear that it's available 24 hours a day while the target audience is busy living.