

[VIDEO THUMBNAIL, AI VOICEOVER EXAMPLE](#)

A month ago, I would've said, absolutely not!

I thought my customers would hate it.

I thought it would sound robotic.

I thought it would hurt our reputation.

Then I looked at how many calls we were missing.

(slight pause)

So we tried it...

(slight pause)

And I realized something.

Customers don't care WHO answers the phone.

They care that SOMEONE answers the phone.

(slight pause)

And turning those missed calls into revenue? That's pretty sweet, too!

[END CARD CTA](#) – end of video image 2-3 seconds, so replay doesn't happen too quickly.

For people with sound on, you could land that end card graphic with a [punch](#).