

## Alain Locke Charter School Enrollment Email Campaign

### Email 1

**Subject 1:** Your child's education is too important to leave to chance.

**Subject 2:** Doesn't your child deserve the best education possible?

Enrollment is Open for Pre-K through 8<sup>th</sup> Grade (banner)

## Hello, proud parents!

Parents like yourself send their kids to Alain Locke because of our reputation for academic success, social development, and personal growth. Our culture of caring creates a safe environment where your child can thrive. And we're located right here in the Garfield Park community.

**The deadline for enrollment is April 21<sup>st</sup>.**

### How to Enroll

[Click here to learn about our enrollment process.](#) You can complete the online application form today from the same page.

Alain Locke was named  
a Top 10 Charter  
School in Illinois by  
U.S. News & World  
Report.

Besides an award-winning education, we also offer before and after school programs, small class sizes, more personal attention, and classes are in session all year. Alain Locke is one of the best public charter schools in Chicago for a reason. And our reputation in Garfield Park is exceptional. Ask around and see for yourself.

Graduates from Alain Locke have a 94% high school graduation rate. Many of those students get into excellent colleges and go on to build successful

(photos of students?)

careers after college. [Meet Alain Locke Alumni Martin Hunter and Taylor Shaw.](#)

**Will your child be the next success story?**

**[\[Fill out an online application today\]](#)**

**P.S.** Do you know any parents who would be interested in Alain Locke? Please mention us to them or forward this email.

## Email 2

**Subject 1:** You only have 3 more days...

**Subject 2:** Don't delay, enrollment is ending!

Enrollment is Ending in 3 Days (banner)

### Hello, proud parents!

The opportunity for your child to get the best education possible is coming to a close. But don't worry, you still have a little time to fill out an application before the deadline passes. Alain Locke is all about empowering our community's youth to become happy and successful adults, and this begins with a quality education.

According to the U.S. Department of Education, Alain Locke is 1 of 7 schools in the U.S. that is most successfully closing the achievement gap.

**Deadline for enrollment: 3:45 pm, April 21<sup>st</sup>.**

Did you know that Alain Locke has the #1 test score gains in the history of the Illinois ISAT exam?

When it comes to academic success, all it takes is one child in a family to inspire future generations. Every family has that first member who earned a college degree. But that journey doesn't begin at college. It begins at successful charter schools like Alain Locke. [Get your child's application in today.](#)

We all know that successful education begins with access to resources, and for students on the West Side of Chicago, this has been an issue. However, since 1999, Alain Locke has worked hard to change that.

(photo maybe?)

**Your child's bright future begins right here, right now!** Click the button below to apply.

[Fill out an online application today](#)

**P.S.** Remember, the application period ends at 3:45 pm, April 21<sup>st</sup>.