

Email copy for WZ26

Subject: I have a surprise for you, [FNAME]!

Hi [FNAME],

Let's face it; the modern world moves pretty fast.

Whether you're a baby boomer just trying to keep up or a member of Generation Y who can't get enough of the latest tech bells and whistles, you'll appreciate the new apps and features in WinZip 26.

Why, you ask? Because WinZip 26 makes it easier for you to convert, combine, and protect files than ever before. You'll also be able to do these things and more in less time, which means you can get back to your fast paced life and back to the things that really matter to you.

The truth is, we built these new user experiences for WinZip customers just like you. Because it was customers just like yourself who told us what they wanted in WinZip 26.

You told us you wanted a modern user interface with new icons and improved workflow. Check!

You wanted us to make it easier and safer to manage, create, and extract files. Check!

And you told us you wanted powerful new sharing features across multiple cloud storage platforms. Check!

We're sure you'd agree that WinZip is much more than file compression software, and WinZip 26 is a testament to that. Now, let's dig into some of the ways these new or enhanced apps and features are going to simplify and improve your modern computing lifestyle.

New WinZip 26 Apps (For Pro and Enterprise only)

With WinZip 26, you can do more in less time and with greater ease. By integrating sharing, security, and compression, these new apps provide an easy, one-stop solution for your complex modern lifestyle.

1. WinZip Image Manager

WinZip Image Manager is far more than a viewer. You can resize, watermark, and protect multiple images at one time. The ability to convert from one image format to another, and to rotate, resize and crop images are commonly sought-after features that you're going to love.

And speaking of features you'll love...

2. WinZip PDF Express

PDF Express isn't your basic PDF reader. This powerful, multipurpose PDF app lets you export PDFs to Word, PPT, or image files, and you can create PDFs from any document. You can convert and combine files with the greatest of ease and in no time at all. And your ability to secure and share them are truly next level.

Do you know what else is next level?

3. WinZip Secure Backup

The way you keep your most important data secure is by creating simple yet powerful backup routines. With WinZip Secure Backup, you can store a copy locally or in the cloud for an extra layer of security with just a few clicks. You'll gain the peace of mind that comes with knowing that your most important files are safe and easy to restore.

And since we're on the topic of security...

4. WinZip Share Express

WinZip Share Express allows you to share, compress, and encrypt your files confidently and securely. This powerful sharing tool includes a simple interface, because modern life is complicated enough. You can easily share files to one or many locations, and feel good knowing they're surrounded by extra layers of security, including military-grade encryption.

To take advantage of these new, innovative apps – designed to help you save time in our frenetic world – click the button below. And don't forget that **you'll get 50% off when you upgrade to WinZip 26 today**, plus the same great 30-day money back guarantee you've come to expect.

(Get WinZip 26 Today)

(Upgrade to WinZip 26 Today)

Sure, the modern world does move pretty fast. But with WinZip 26, you'll have no problem keeping up.

Stay safe and happy computing!

Jill, Tech Expert
WinZip Team

P.S. Want to learn about the 12 new or enhanced features you'll get with WinZip 26? You can do that here.[\(link to anchor tag in LP\)](#)

P.P.S. Don't forget, if you are ever unhappy, **you can return WinZip 26 within 30 days for a full refund**. No questions asked.