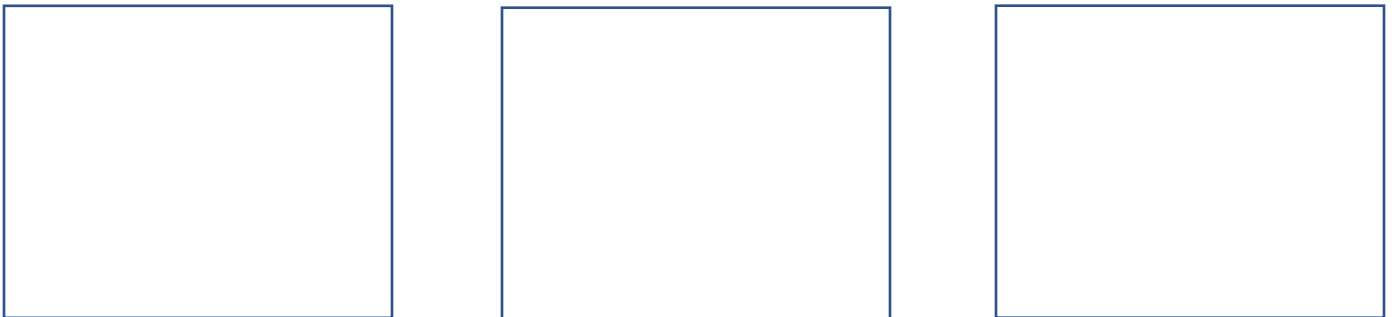


Grow Your Audience, Get More Leads

(collage of post images)

Social media content
service for realtors

Ditch the Cold Calls Let the Clients Come to YOU!



2 rows of icons or post thumbnails with captions/benefits underneath each one.
So 6 total.

1. Find your audience where they love to hang out.
2. Engage your audience with ready-made posts.
3. Build brand awareness and stay top of mind.
4. Separate yourself from the competition.
5. Enjoy a high return on your investment (ROI).
6. Watch the leads come rolling into your DMs.

No skills required. We do the hard work for you!

[Get Started Today]

Building Your Social Presence Produces Unlimited Leads Here's How it Works:

Step 1:

Sign up for our service. You can choose a monthly or yearly plan, and we have add-ons like our blog service, guides and flyers, and email. You can cancel at any time. And we offer a 15-day money back guarantee.

Step 2a:

Go to your dashboard where you can post content to Facebook, Instagram, and LinkedIn with just 1 click. You'll have access to ready-made posts, hashtags, and captions. We provide 5 engaging new posts each week.

Step 2b:

We'll also send your new posts, hashtags, and captions to your email inbox each week. That way you can download them and post them anywhere you want: Twitter, Pinterest, TikTok. (Some content is video-based.)

Step 3:

Get ready for social Likes, follows, and DMs. Watch your brand and social media presence grow then begin turning those Likes into Leads. You focus on closing those leads and we'll focus on creating your social content.

Our team of real estate marketing professionals has a combined (#)
years of experience and are committed to your success.

(team photo or intro video)

Join Today & Watch the Leads Roll In
[Get Started Now]

What Realtors Have to Say About Zenio

"I'm not very good with social media. But when I post the beautiful content you provide, prospects Like and comment and send me messages. All I have to do is talk to them and I know how to do that. Thanks for making it easy."

– Donna W.

"I'm so grateful I found your service. It has been a game changer!"

– Jonathan M.

"It's amazing how many people began connecting with me on LinkedIn after I started posting your content. I get several DMs every week from people in my area looking for a realtor."

– Renata P.

"Since I've been using your service, I get more leads on my Instagram and Facebook pages than everything else combined. And the effects seem to be snowballing. Thanks, guys!"

– David L.

Our Work

(images of posts)

Did you know:
Social media is the largest lead generation channel.

[Get Started Today]

Our Clients

(client logos)

Too many leads? Sounds like a good problem to have.

[Get Started Now]

How about two columns here: one for About and one for a contact form? People who make it this far are interested. Might just need a slight push. The form could help. And a way to contact you adds trust and credibility.

About Zenzio

Zenzio is dedicated to bringing you new, persuasive social media content each week. Our team of experienced professionals has more than 10 years of experience in social media marketing and copywriting.

We know what it takes to grow a real estate business. Most of our team are also in real estate!

With our engaging, ready-to-post content, you'll get more leads than you thought possible. And you can focus on what you do best: Closing them! Let us help you take your business to the next level!

NOTES:

1. I didn't put a CTA at the top because it feels too early to ask for money. A lead gen offer that opens a popup box might work. Make a graphic for the original price of \$499 and now it's \$199. Give us your email address for your coupon.
2. Most people will skim, not read, so blocks of text won't be read as much as headlines, subheads, and bullet points.
3. I would stay away from stock photos and opt for your post graphics and/or icons. And a team photo or anything that personalizes this will inspire trust. And trust is so important when you're asking folks for money the first time they hear of you.
4. I didn't mess with the keywords: too awkward or impossible to use without really sacrificing. However, you can write three blog posts around each of these: social media ideas, realtor social media content, and how often should I post and really optimize the crap out of it for SEO. Maybe more real estate SEO focused, too, for lower competition.
5. Abandoned cart email sequence for people who register but don't complete checkout. Happens 7 out of 10 times worldwide. You'll get some of those back with a simple 3 email sequence. It's found money; I've seen it work wonders.