

SellerSlice Email Campaign for Trade Show Appointments

Email 1

Subject: Explosive growth for {companyname}?

Hi {firstname|friend},

My name's Duke Kroll, the CEO of SellerSlice. I see that we're both attending the Outdoor Retailer tradeshow in August. And I think I may be able to help you.

My partner and I started Sellerslice because we got tired of watching agencies take advantage of their clients. I don't have to tell you that acting with integrity isn't high on every agency's to-do list.

You're probably wondering what we do and that's fair. In a sentence, **we help transform eCommerce brands into marketplace leaders.**

How's that for marketing speak? In a nutshell, we handle everything from account management to SEO (and much more) on platforms like Amazon, Walmart, and Shopify. You can read more about our services [here](#).

If {companyname} is looking to increase:

- Brand presence
- Traffic to your store and product pages
- Customer engagement
- Conversion rates
- Sales
- And profits...

We can help you, just like we helped these companies:

“SellerSlice has been integral to our explosive growth on Amazon.” – Justin Pratt,
National Sales Manager, Blue Evolution.

“Within a month, we immediately saw tangible results for our listing.” – Melody
A., CEO, Dermasuri.

If you’re interested in talking, let’s [schedule 30 minutes](#) to grab a coffee at the
tradeshow.

Click that link above to schedule a meeting and we’ll throw in a free marketing
audit. **You have nothing to lose, but potentially a lot to gain.**

Duke Kroll, CEO

[SellerSlice](#)

Transforming Brands

into Marketplace Leaders

Email 2

Subject: What Amazon problems...

Hi {firstname|friend},

It's Duke again from SellerSlice. Do you know why our clients are so happy and loyal?

It's because **we care about helping {companyname} achieve long-term success**. In fact, we're committed to it as if it was our own.

I'm sure you're familiar with the Kraft Heinz Company. They were losing millions of dollars to chargebacks before reaching out to us. Our marketing tactics increased their backend data score from 32% to 98%, which drastically reduced their chargebacks and saved them millions of dollars.

It's not uncommon for eCommerce companies like yours to have occasional problems, especially on Amazon. That's just one area we can help you, as we have unique access to high-level employees and insider knowledge that few others do.

If you're looking for a customized, scalable solution just for {companyname}, we can help you because:

- We have specialized teams with specific expertise
- We're experts at eCommerce SEO and keyword optimization
- We can handle everything that you need to succeed in this industry
- And we have 50 years of experience helping clients like you achieve success

If you're interested in talking, let's [schedule 30 minutes](#) to grab a coffee at the Outdoor Retailer tradeshow. **And let's discuss what Amazon problems we can help you solve.**

Click that link above to schedule a meeting and we'll throw in a free content video audit.

Duke Kroll, CEO

[SellerSlice](#)

Transforming Brands
into Marketplace Leaders

Email 3

Subject: Is {companyname} growing or stagnating?

Hi {firstname|friend},

It's Duke again from SellerSlice. I wanted to tell you how we helped ADJ Group of Companies – an established brand with a stellar reputation – go from the brink of stagnation to unprecedented growth.

Before working with us, ADJ lacked an effective marketing strategy, and their growth had plateaued at 3% a month. We stepped in and helped them...

- Develop a new content strategy
- Renovate their customer shopping experience
- And execute a new and successful marketing approach

The result? **Their monthly growth increased to 8% after just three months and increased to 12% after five.**

Some form of a success quote you've probably heard goes something like this: *Doing one thing exceptionally well is the key to success.* But in the super-competitive eCommerce market, success is achieved by doing everything well consistently.

That's where we can help {companyname}, by optimizing every phase of the customer journey – awareness, consideration, and conversion – **and help you avoid the common stagnation that plagues most companies.**

If you're looking to optimize your product listings, move up in search rankings, and maximize your ROI on Amazon, Walmart, and Shopify, let's [schedule 30 minutes](#) to grab a coffee at the Outdoor Retailer tradeshow.

Click that link above to schedule a meeting and we'll throw in a free marketing audit.

Duke Kroll, CEO

[SellerSlice](#)

Transforming Brands
into Marketplace Leaders

Email 4

Subject: When is the best time to...

Hi {firstname|friend},

It's Duke again from SellerSlice. I have two questions I'd like to ask you.

1. Is {companyname} having trouble increasing traffic, sales, and profits?
2. Are you experiencing the type of growth that you want?

There are some common problems inherent in eCommerce, including those above. Some of it has to do with how competitive it is. Some of it has to do with strategy. And some of it has to do with a lack of industry expertise and experience.

We sincerely care about helping your brand grow, just as we helped these companies.

"The SellerSlice team has been a lifesaver when selling on Amazon." – Jennifer Roberge, Owner, The Eczema Company.

"SellerSlice is everything your brand needs to grow your business." – Lucas Vera, Co-Founder, Trafilea.

Perhaps two better questions would be:

1. When is the best time to maximize {companyname}'s growth?
2. When is the best time to increase sales on Amazon, Walmart, and Shopify?

Isn't now the best time?

Click [this link](#) to schedule a 30-minute meeting at the Outdoor Retailer tradeshow and we'll throw in a free content video audit. **You have nothing to lose, but potentially a lot to gain.**

Duke Kroll, CEO

[SellerSlice](#)

Transforming Brands
into Marketplace Leaders