

**Former Customers Campaign
Email 1**

Subject: An offer you can't refuse?

Hi [FNAME],

It's ____ from xxxxx. First of all, let me just say that:

I am so sorry for how things ended.

I still find myself thinking about you and wondering how you are doing.

I wish I could go back and fix everything.

Is there anything that I can do to win you back?

OK, so those are actually things people say after they break up, but it is appropriate... since we were once working together to make sure your building and environment were as clean as possible, and now we're just (gulp) strangers.

And sorry about the ominous offer in the subject line. Has a hint of Godfather 1, doesn't it? (Don't worry; we love horses.) Now, for that offer.

(insert offer)

So, to recap: Apologies, comedy, and an offer you can't refuse! Smells like a recipe for a reunion tour to me.

If you're interested in getting the band back together, reach out to us at 913-422-2016 or click the link below to send us an email.

(Contact Us link)

(email signature)