Cura Group's Switch to PhantomPDF has Healing Effect on their Budget

The Challenge: How to Keep Costs Low, but Production High

For Cura Group's Executive Programs Manager, Janet Schriel, the problem was obvious. On the one hand, their employees had gotten used to using Adobe for all PDF needs, and the company didn't want to take that comfort level and familiarity away.

But on the other hand, the costs associated with using their software simply became too great.

"Initially, we weren't thrilled about changing," says Schriel. "However, we looked at the licensing structure with Adobe and realized it was just too costly; certainly out of our reach."

When it became obvious that a change needed to be made, Schriel said that her team identified two factors that were most important to them — finding comparable PDF software with similar features and functionality. And finding a product at a price that was reasonable for Cura Group.

The Solution: A Perfect Combination of Functionality and Price

Cura Group considered several options when it came to finding a new PDF software provider. However, their search ended much more quickly than anticipated.

"We didn't go too far down the research path," says Schriel. "The Foxit price was right. And their team responded to our queries quickly and professionally. It couldn't have worked out better. And best of all, we got the functionality we were searching for."

According to Schriel, everyone at Cura Group is happy to have the same functionality they had grown accustomed to. From form creation to simple methods for entering information into them, everything is straightforward and intuitive.

"After functionality," says Schriel, "it came down to pricing. And Foxit pricing was very competitive for us."

The Results: It's no Surprise, PhantomPDF Saves the Day

Cura Group had a small but knowledgeable team put PhantomPDF through its paces, as Schriel says. And what did they find? "It was simple to use, easily navigable, and intuitive," says Schriel. "And best of all, the learning curve was practically nonexistent."

According to Schriel, the implementation process was simple and didn't include any unwanted surprises. And since Cura Group had been given the opportunity of a trial period, Schriel says she spent that entire first month experiencing for free all that PhantomPDF had to offer.

"I was very satisfied then with what PhantomPDF could do," says Schriel, "and I still am today." "We looked at several options but are very glad we went with Foxit. Everything was perfect, the entire process. We highly recommend PhantomPDF."

(SIDEBAR)

The perfect PDF software at a perfect price?

Cura Day Hospitals Group was established in 2008 and has grown to become Australia's leading provider of day hospital facilities. They continually seek opportunities to expand the range of specialist services available to patients. At the same time, they take pride in providing a quality workplace for their surgeons, nurses, and support staff.

This is why when they decided to find an Adobe alternative, one of their main concerns was finding a solution that their employees wouldn't have to spend time figuring out.

The question was simple: Where can they find PDF software that does everything you need intuitively and straightforwardly at a price that's right?

As it turned out, the answer was equally simple: Foxit PhantomPDF.